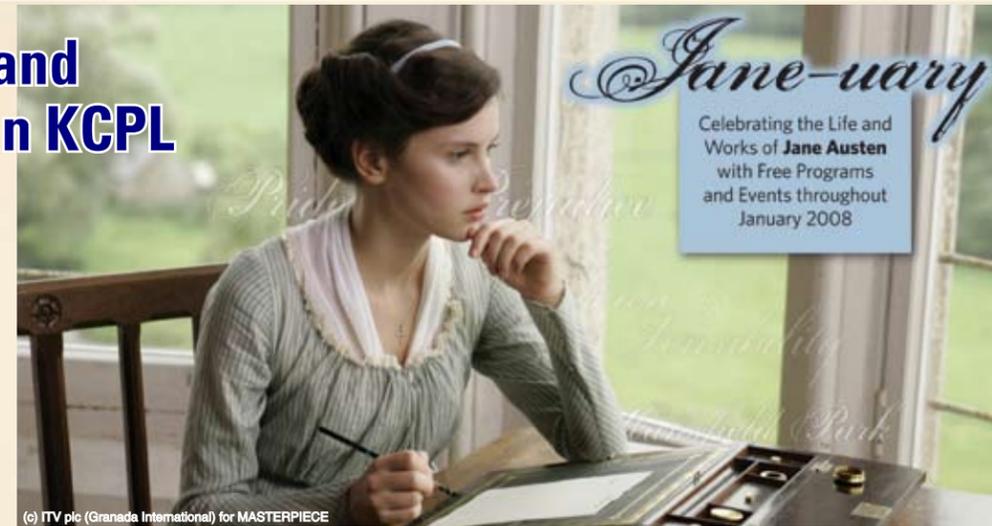


Jane Austen's Life and Works Celebrated In KCPL

Kansas City Public Library, Kansas City, MO

Patrons in the Kansas City area were able to learn about the life and works of Jane Austen through the Kansas City Public Library's **Jane-uary** Celebration. Throughout January, the community was invited to participate in a speaker's series, book discussions and watch movies through *The Reel Jane Austen Film Series*.

The month-long series included the screening of *Pride and Prejudice* (1940), *Sense and Sensibility*, *Emma* and *Pride and Prejudice* (2005) on Saturday afternoons in the Stanley H. Durwood Film Vault, a unique entertainment venue for their library. Approximately four years ago, the library moved into a former bank building, originally built in 1906. Due to later renovations, the bank contained an impressively large vault. "Due to the generosity of the Stanley H. Durwood Foundation, the Vault was outfitted with plush seating, a state-of-the-art film projection system and art-deco architectural features," explained Bob Lunn. The theater seats twenty-eight and has an adjacent room that can accommodate up to thirty additional viewers. "The Durwood Film Vault is what we might imagine film executives might have in their homes for film screenings, or at least I like to imagine that," continued Lunn. "It's available free of charge for Library users to attend film screenings. What could be better than that?"



(c) ITV plc (Granada International) for MASTERPIECE

In addition to the unique viewing location, KCPL joined programming forces with KCPT, their local public access station as well as the Jane Austen Society of North America Metropolitan Kansas City Region (JASNA). "JASNA has been instrumental in the success of every event," explained Kaite Stover, Head of Central Library Services. "They publicized our events to their membership base and provided guest facilitators," she continued. With this collaboration, the library hosted "Jane Austen as Hot Film Property", a discussion lead by Sheryl Craig. Craig is an instructor at the University of Central Missouri who not only teaches a course about Austen's works on film, but also reviews movies for the Jane Austen Film Centre in Bath, England. The event focused on the many film representations of Jane Austen's works and how the books may differ from the big screen representation. The library also offered patrons other discussions about the author and her works.

he credits high attendance to the consistency of the film viewing location and schedule.

The Reel Jane Austen Film Series is just one of several types of series the library may offer to patrons. "During February, the spotlight may be on African American-themed movies; and, prior to the showing of the Ken Burns series on WW II, we did a series of WWII movies, explained Lunn. One very successful series was a spotlight on John Wayne, kicked off by a presentation by the library's Chief Executive. "I'll note that I've found the Movie Licensing USA site very helpful in assisting with the selection of themes and choosing individual titles," he added. Lunn also suggests for other libraries who may be considering a series based on an author to consider movie titles influenced by the author and invite speakers to enhance the series.

Lunn attributes success of their film series to their public affairs staff in disseminating information to the community. In addition,

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Women's Movie Program Talk of the Town

Manhattan Public Library District, Manhattan, IL

The first Friday night of each month for the past two years, women in Manhattan, IL have been gathering at the library to build camaraderie and take in a movie on the library's new flat screen television. "Women Watching Movies" began as a book-to-movie or movie-to-book program and soon became a monthly event at the Manhattan Public Library. Though there is no theater in town their small meeting room, offers a convenient location for community residents in Elwood and Manhattan to view the latest new releases without traveling far.



Noreen Bormet, Adult Services Manager, says that patrons contribute to what movies should be shown. The good news is that "We haven't chosen any 'duds' yet, so far so good!" She admits the librarians usually access Movie Licensing's new release page and feel like they've always had a good selection to choose from. Their latest screening was *License to Wed*. More recent movies have included *Chocolat*. Women Watching Movies always includes free popcorn, popped onsite with a new popcorn machine compliments of their Friends of the Library group. When they can, they like to include refreshments related to the movie. For example, she served chocolate treats with *Chocolat*.

Planning for "Women Watching Movies" is easy as it only takes a few people to actually staff the program the night of the movie. In addition, Noreen puts together advertising on her own and distributes it to key locations in her community. "We post a flyer in our entryway on the bulletin board where

people stop to read information," says Noreen. "We also send information through the school newsletters and place event details in our local paper." She stressed that consistency in advertising is really important as well as word-of-mouth. "Many of our patrons have told their friends and neighbors who will also come in to watch the movie," says Noreen.

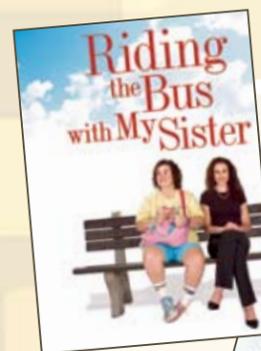
"Women Watching Movies" and other film programs for children and teens provide other benefits than just providing entertainment for the community. According to Bormet, the library is seeing more people come in to use services that wouldn't normally come in. In addition, because they have their own movie collection available for patrons, their circulation of movies has increased because women like to take the movie home to watch with their families.

Noreen offered a piece of advice for others who may be planning a similar program. "Don't get discouraged if your numbers are low for your first programs. Numbers change. What's important is consistency and word of mouth. And, don't forget the popcorn!"



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Chappaqua Public Library Entertains Crowds with Musical Film Series

Chappaqua Public Library, Brookfield, Ct

Since its inception in 1998, the film series offered to the community at the Chappaqua Public Library are still going strong. This year, the series titled "All Talking! All Singing! All Dancing! Great Movie Musicals" continues to bring over 40 people to each showing. Taking place on Friday nights, the musicals include a mix of classics, new releases, Broadway features and rock influences while introducing viewers to a variety of actors and perspectives.

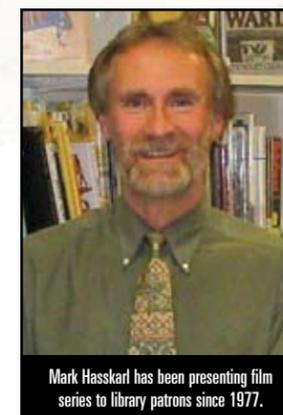
Mark Hasskarl, former director of Chappaqua Public Library, began the series in 1977 in Brookfield, Connecticut. When he became director at Chappaqua, he used his love of film to entertain library patrons. Over the years, Hasskarl hosted a series each year with a different theme. The line-up has included silent American movies, comedies, movies featuring Cary Grant, forgotten movies of the '70s,

and animation for adults. Mark commented that one of the most popular series featured courtroom dramas and was appropriated entitled "Reel Justice." Prior to each screening, Hasskarl provides attendees with a brief introduction of the movie and film notes that detail things to look for in the movie that can be followed up during discussion at the conclusion. "[Viewers] appreciate the connections and often make references back to earlier movies in the series during the discussion." Mark mentioned that the discussion usually "takes

a life of its own". He noted that a majority of participants who watch the movie also stay for the discussion. The movie series has had a core group of people attend, which helps the success of the program continue to grow.

To promote the film series, Joan Kuhn, Program Coordinator at Chappaqua, highlighted key locations to display event information. "It was placed in local newspapers, magazines and

community calendars. We also post information at other libraries and mail postcards to patrons who live outside of town," stated Kuhn.



Mark Hasskarl has been presenting film series to library patrons since 1977.

Hasskarl had some advice to share with other libraries that may be interested in bringing this unique film series to their facility. "When developing the series, find a unifying element, like genre, actor, director or time period. During the series you can make references to other films in the series, and audiences seem to appreciate

the connections," he stated. In addition, if you don't have a library staff member who is a "film buff", find someone in your community who has enough interest and insight to host a discussion. Chappaqua Public Library currently uses movies from their own or personal collections and their Friends group provides money for the speaker. All in all, Hasskarl says this type of film series is a way to shed light on the library's collection of films. "[The series] are a good way to remind people there is much more to see at the library besides modern films."

Your Library Could Be Featured in Librarian News!

Have you had a successful movie program at your library? Share your program with us! Movie Licensing USA wants to know how you are using movies in your library. Librarians across the nation will be interested in learning about your program, how it was funded and useful tips and tricks to making your program work at their library. Send submission ideas to libraries@movlic.com.

Librarian News is a newsletter of program ideas sent to thousands of libraries who have a Public Performance Site License through Movie Licensing USA. To submit an article for publication or to share your comments, questions or suggestions, contact:

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AVAILABLE NOW ON DVD:
3:10 to Yuma, R

Across the Universe, PG-13

American Gangster, R

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"The Assassination of Jesse James by the Coward Robert Ford", Ron Hansen

Becoming Jane, PG

"Becoming Jane Austen", Jon Spence

The Brave One, R

The Brothers Solomon, R

Daddy Day Camp, PG

Dan In Real Life, PG-13

Elizabeth: The Golden Age, PG-13

Feel The Noise, PG-13

The Game Plan, PG

The Golden Door, PG-13

Gone Baby Gone, R

"Gone, Baby, Gone", Dennis Lehane

Good Luck Chuck, R

Into The Wild, R

"Into the Wild", Jon Krakauer

The Invasion, PG-13

"The Body Snatchers", Jack Finney

Ladron Que Roba a Ladron, PG-13

Martian Child, PG

"The Martian Child, A Novel About a Single Father Adopting a Son", David Gerrold

Mr. Woodcock, PG-13

Nancy Drew, PG

No Reservations, PG

Rails & Ties, PG-13

Rendition, R

Saw IV, R

Shoot 'em Up, R

Sydney White, PG-13

Trade, R

Tyler Perry's Why Did I Get Married, PG-13

We Own the Night, R

MARCH

Bee Movie, PG

Bella, PG-13

Darfur Now, PG

Lions for Lambs, R

Music Within, R

Saawariya, PG

The Water Horse: Legend of the Deep, PG

"The Water Horse", Dick King Smith

Things We Lost in the Fire, R

Walk Hard: The Dewey Cox Story, R

Home video release dates are tentative and may change at the discretion of the studio.

Visit "Newest Movie Releases" at www.movlic.com for the latest new releases, movie synopses and related artwork.